

## Message Text

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ACTION SS-15

INFO OCT-01 ARA-11 ADP-00 NSC-10 IO-12 CU-04 AID-20 USIA-12

CIAE-00 INR-10 NSAE-00 RSC-01 DODE-00 RSR-01 SIL-01

LAB-06 /104 W

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R 252100 Z APR 73

FM AMEMBASSY GUATEMALA

TO SECSTATE WASHDC 9515

C O N F I D E N T I A L SECTION 1 OF 2 GUATEMALA 1928

E. O. 11652: GDS

TAGS: PFOR

SUBJECT: YOUTH PARA

REF: STATE 070302

FOLLOWING ARE COUNTRY TEAM ASSESSMENTS KEYED TO REFTEL:

### I. YOUTH CATEGORIES:

#### A. PERCENTAGE WEIGHT:

20 PERCENT - YOUTH POLITICAL LEADERS

20 PERCENT - YOUNG MILITARY OFFICERS

7 PERCENT - YOUNG BUREAUCRATS

#### YOUNG PROFESSIONALS IN THE FOLLOWING FIELDS:

5 PERCENT - MEDIA

3 PERCENT - CHURCH

15 PERCENT - BUSINESS AND INDUSTRY

5 PERCENT - ARTS AND LETTERS

15 PERCENT - EDUCATION AND UNIVERSITY

5 PERCENT - YOUNG LABOR

5 PERCENT - UNIVERSITY STUDENT LEADERS

B. THE MILITARY, POLITICAL AND BUSINESS LEADERS OF  
GUATEMALA ARE, AND WILL CONTINUE TO BE, THE MOST INFLUENTIAL  
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PEOPLE IN AFFECTING US INTERESTS IN GUATEMALA, AND FOR THIS REASON THESE CATEGORIES HAVE RECEIVED HIGH WEIGHTS. WE HAVE COMBINED EDUCATION AND UNIVERSITY IN A SINGLE CATEGORY AND GIVEN IT A HIGH PRIORITY BECAUSE IT IS IN THIS AREA THAT THE IDEAS OF THE FUTURE LEADERS IN THE THREE PREVIOUSLY MENTIONED CATEGORIES WILL BE FORMED. WITHIN THIS CATEGORY WE BELIEVE OUR PREDOMINANT EFFORT SHOULD BE AT THE NATIONAL UNIVERSITY, SAN CARLOS. WE HAVE GIVEN RELATIVELY LOW WEIGHT TO STUDENT LEADERS AS SUCH BECAUSE THEY DO NOT EXERCISE MUCH INFLUENCE, AND BECAUSE THOSE OF LASTING PROMISE ARE INCLUDED IN OUR COVERAGE IN THE POLITICAL AND BUSINESS CATEGORY. THE MEDIA AND ARTS AND LETTERS MERGE IN GUATEMALA AND IN COMBINATION CARRY A 10 PERCENT FACTOR. GOVERNMENT BUREAUCRATS, THE CHURCH AND LABOR EXERT ONLY LIMITED INFLUENCE, AND HAVE RECEIVED COMENSURATE WEIGHT. WE HAVE ASSIGNED NO WEIGHT TO LAW OR MEDICINE BECAUSE INFLUENTIAL PEOPLE HERE WILL BE COVERED UNDER POLITICAL OR BUSINESS. THERE ARE NO SIGNIFICANT NATIONAL YOUTH ORGANIZATIONS. WE BELIEVE IT WOULD BE A WASTE OF EFFORT TO TRY TO COVER SECONDARY SCHOOL LEADERS IN MORE THAN A PERFUNCTORY MANNER SINCE WE CANNOT REALISTICALLY HOPE TO IDENTIFY THOSE FEW WHO WILL GO ON TO UNIVERSITY AND NATIONAL LEADERSHIP. THE ONLY DISSIDENT MOVEMENTS HERE ARE THE COMMUNIST PARTY (PGT) WITH ITS TERRORIST ACTION GROUP THE PGT/FAR AND THE TERRORIST FAR ORGANIZATION. WE DEAL WITH A FEW COMMUNISTS IN THEIR CAPACITY AS POTENTIAL LEADERS IN OTHER CATEGORIES.

C. THERE ARE NO YOUTH GROUPS OR INSTITUTIONS WHICH ARE EXPECTED TO HAVE ANY SIGNIFICANT IMPACT ON US INTERESTS IN THE NEXT TWO TO FOUR YEARS. THE STUDENTS AT THE NATIONAL UNIVERSITY ARE THE ONLY ONES WHO MIGHT COME CLOSE, BUT THEY PLAY A VERY MINOR ROLE IN THE PRESENT POLITICAL PANORAMA, AND ARE NOT LIKELY TO SIGNIFICANTLY INCREASE THAT ROLE OVER THE TIME SPAN INDICATED.

## II. OBJECTIVES:

### A. PERCENTAGE WEIGHT:

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15 PERCENT- DEVELOP INFLUENTIAL RELATIONSHIPS WITH LEADERS OF POLITICALLY AWARE YOUTH AND WITH POTENTIAL FUTURE LEADERS  
15 PERCENT - CREATE AND MAINTAIN FAVORABLE ATTITUDES TOWARD US  
15 PERCENT - FOSTER CLIMATE CONDUCTIVE TO BILATERAL TRADE AND US INVESTMENTS IN FUTURE YEARS  
10 PERCENT - HELP STRENGTHEN MODERATE, DEMOCRATIC GROUPS AND INDIVIDUALS

20 PERCENT - FOSTER A CLIMATE CONDUCIVE TO ECONOMIC AND  
SOCIAL DEVELOPMENT

20 PERCENT - ENCOURAGE COMMITMENT TO DEMOCRATIC PROCESSES  
IN DEVELOPMENT AND REFORM

5 PERCENT - THROUGH THE DEVELOPMENT OF YOUTH CONTACTS, UNDER-  
STAND AND FOLLOW INCIPIENT POLITICAL AND SOCIAL TRENDS IN THE  
SOCIETY

B. RATIONALE: IT IS DIFFICULT TO ASSIGN WEIGHTS  
ACCURATELY TO THE VARIOUS OBJECTIVES SINCE IN MANY OF  
OUR YOUTH CONTACTS WE WILL BE PURSUING SEVERAL OBJECTIVES  
SIMULTANEOUSLY. FOR EXAMPLE, WHEN WE ARE ATTEMPTING  
TO DEVELOP INFLUENTIAL RELATIONSHIPS WITH POLITICALLY  
AWARE YOUTH AND WITH POTENTIAL LEADERS, WE WILL AT THE  
SAME TIME BE TRYING TO CREATE AND MAINTAIN FAVORABLE  
ATTITUDES TOWARDS THE US, HOPING TO UNDERSTAND AND FOLLOW  
INCIPIENT POLITICAL AND SOCIAL TRENDS IN THE SOCIETY; M  
ETC. WE HAVE NEVERTHELESS MADE ALLOCATIONS OF PERCENTAGES  
IN THE REALIZATION THAT SOME SORT OF RAW DATA, HOWEVER  
IMPERFECT, MUST BE FED INTO THE DEPARTMENT'S ANALYSIS.  
OUR CASP CONCLUDES THAT THE PRINCIPAL US INTEREST IN  
GUATEMALA IS IN ASSURING THAT THIS COUNTRY DOES NOT  
BECOME HOSTILE AND WILL NOT PERMIT ITS TERRITORY TO BE  
USED AS A BASE FOR AGGRESSION AGAINST US OR ITS NEIGHBORS.  
WE FURTHER CONCLUDED THAT THIS INTEREST IS BEST SERVED  
BY A GUATEMALAN GOVERNMENT WHICH MAINTAINS STABILITY  
THROUGH RESPECT FOR CONSTITUTIONAL PROCEDURES, MORE  
EQUITABLE INCOME DISTRIBUTION, AND ACCELERATED ECONOMIC  
GROWTH. OUR PRINCIPAL INTEREST IS BASED THEREFORE ON  
TWO SUBORDINATE INTERRELATED INTERESTS: PROGRESSIVE  
STRENGTHENING OF DEMOCRATIC INSTITUTIONS AND PRACTICES;  
AND IMPLEMENTATION OF BASIC ECONOMIC AND SOCIAL REFORMS  
TOGETHER WITH AN ACCELERATED IMPLEMENTATION OF DEVELOPMENT  
PROGRAMS.

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ACTION SS-15

INFO OCT-01 ARA-11 ADP-00 NSC-10 IO-12 CU-04 AID-20 USIA-12

CIAE-00 INR-10 NSAE-00 RSC-01 DODE-00 RSR-01 SIL-01

LAB-06 PC-15 /119 W

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R 252100 Z APR 73

FM AMEMBASSY GUATEMALA

TO SECSTATE WASHDC 9516

C O N F I D E N T I A L SECTION 2 OF 2 GUATEMALA 1928

CONSISTANT WITH THE CASP, WE HAVE ASSIGNED HIGH WEIGHTS TO FOSTERING A CLIMATE CONDUCIVE TO ECONOMIC AND SOCIAL DEVELOPMENT; ENCOURAGING COMMITMENT TO DEMOCRATIC PROCESSES IN DEVELOPMENT AND REFORM; AND HELPING STRENGTHEN MODERATE, DEMOCRATIC GROUPS AND INDIVIDUALS. WE HAVE ALSO GIVEN CONSIDERABLE IMPORTANCE TO THE CREATION AND MAINTENANCE OF FAVORABLE ATTITUDE TOWARD US, WHICH IS AN IMPORTANT CASP OBJECTIVE; AND TO DEVELOPING INFLUENTIAL RELATIONSHIPS, WHICH ARE NECESSARY IF OTHER OBJECTIVES ARE TO BE PURSUED SUCCESSFULLY. WE HAVE NOT ASSIGNED WEIGHT TO ENSURING ACCESS

TO KEY FUTURE LEADERSHIP BECAUSE, GIVEN THE REALITIES OF GUATEMALA/ US RELATIONSHIPS, ACCESS TO LEADERS IS NOT A PROBLEM AND IS NOT EXPECTED TO BECOME ONE. WE HAVE ALSO ASSIGNED NO WEIGHT TO PROMOTING UNDERSTANDING OF BROAD US GOALS AND POLICIES, OR TO INFLUENCING ATTITUDES ON SPECIFIC US INTERESTS IN THE COUNTRY, BECAUSE WE BELIEVE OUR EFFORTS IN THESE AREAS ARE BEST SPENT ON ACTUAL LEADERS WHO CAN EXERT INFLUENCE NOW. BY CONCENTRATING ON BUILDING POSITIVE RELATIONSHIPS WITH FUTURE LEADERS, WE WILL BE IN THE BEST POSITION TO MOVE ON SPECIFICS WHEN THEY ACUTALLY GET TO THE TOP AND ARE IN A POSITION TO HELP OUR OBJECTIVES.

III. RESOURCES:

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A. PERCENTAGE WEIGHT:

15 PERCENT- CU INTERNATIONAL VISITOR TRAVEL GRANTS  
10 PERCENT - CU EDUCATIONAL TRAVEL GRANTS  
5 PERCENT - AMERICAN PROFESSORS ( LECTURING)  
15 PERCENT - CU SHORT- TERM AMERICAN GRANTEES ( LECTURERS, ETC.)  
20 PERCENT - AID TRAINING PROGRAM  
28 PERCENT - MILITARY TRAINING PROGRAMS  
2 PERCENT - DOD OR MAP ORIENTATION TOURS IN US FOR  
FOREIGN MILITARY OFFICERS  
15 PERCENT - USIA CULTURAL AND INFORMATION

PROGRAMMING ( OTHER THAN EXCHANGES)

A.1. IMPROVEMENTS: ADDITIONAL FUNDS FOR INTERNATIONAL VISITORS AND EDUCATIONAL TRAVEL PROGRAMS COULD BE USED EFFECTIVELY.

B. PRIVATE RESOURCES: THE BINATIONAL CENTER ( IGA) HAS A VARIETY OF PROGRAMS AIMED AT THE YOUTH AUDIENCE, WHICH ARE FINANCED 80 PERCENT THROUGH PRIVATE RESOURCES ( TUITION). IN ADDITION, BOTH INCAE AND THE AMERICAN MANAGEMENT ASSOCIATION OPERATE 2-3 DAY SEMINARS FOR LOCAL BUSINESS LEADERS WHICH CONTRIBUTE SUBSTANTIALLY TO A FAVORABLE ORIENTATION AMONG LOCAL BUSINESSMEN TOWARD US BUSINESS PRACTICES AND THE US ECONOMIC SYSTEM IN GENERAL. THIS FAVORABLE ORIENTATION COULD BE GREATLY FURTHERED IF, IN ADDITION TO LOCAL SEMINARS, AMERICAN FIRMS AND LARGER GUATEMALAN FICMS COULD BE INDUCED TO UNDERTAKE EXCHANGES OF BUSINESSMEN FOR TRAINING.

C. PEACE CORPS: THE PEACE CORPS WITH APPROXIMATELY 100 VOLUNTEERS MAKES A SIGNIFICANT CONTRIBUTION TO THE YOUTH EFFORT IN ENCOURAGING ECONOMIC AND SOCIAL DEVELOPMENT ALONG DEMOCRATIC LINES IN TRAINING THEIR COUNTERPARTS IN PROGRAMS WHICH INCLUDE: MUNICIPAL AND REGIONAL DEVELOPMENT UTILIZING ARCHITECTS, ENGINEERS AND PUBLIC ADMINISTRATORSV REGIONAL AGRICULTURAL COOPS; TRAINING SCHOOL FOR AGRICULTURAL COOPS; AND SAVINGS AND LOAN COOPS.

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IV. RELATIVE IMPORTANCE OF " YOUTH":

A. MEDIUM.

B. GUATEMALA ALTHOUGH A RELATIVELY UNDEVELOPED COUNTRY, NEVERTHELESS DOES HAVE AN INSTITUTIONAL FRAMEWORK WHICH MAKES IT RELATIVELY EASY TO SPOT LEADERS AS THEY MOVE TOWARDS THE TOP. POTENTIAL LEADERS DO NOT SPRING FULL FLOWN INTO POSITIONS OF POWER. THEY WORK THEIR WAY UP THE LADDER. AS THEY BECOME MORE IMPORTANT, WE SPEND MORE TIME ON THEM. AND IN GUATEMALA, GIVEN OUR LIMITED RESOURCES, OUR EFFORTS ARE BEST SPENT WORKING ON PEOPLE WHO HAVE, OR CLEARLY WILL HAVE POSITIONS OF POWER.

C.1.( A) 10 PERCENT

B. CONTACT WORK - 50 PERCENT  
REPORTING - 5 PERCENT

PROGRAM WORK - 45 PERCENT

C. STATE - 10 PERCENT

USIA - 20 PERCENT

AID - 30 PERCENT

DOD - 35 PERCENT

PEACE CORPS - 5 PERCENT

2. PROGRAM RESOURCES:

40 PERCENT OF CU BUDGET

25 PERCENT OF USIA BUDGET

15 PERCENT OF AID BUDGET

25 PERCENT OF MAP BUDGET

WE WISH TO NOTE IN CLOSING THAT THE FIGURES WE HAVE USED IN THIS REPORT ARE ONLY ROUGH ESTIMATES AND MUST BE CONSIDERED AS SUCH. IN ARRIVING AT THE PERCENTAGES WE USED ONLY THE TRAINING BUDGET, AND THE PERSONNEL COSTS FOR THE MILGROUP, AND WE HAVE NOT INCLUDED THE LOAN PORTION OF THE AID BUDGET. IN CALCULATING THE AID AND DEFENSE CONTRIBUTIONS TO THE OVER-  
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ALL YOUTH PROGRAM WE OPERATED ON THE PREMISE THAT THERE IS A GREAT DEAL OF "SPIN OFF" BENEFIT TO COUNTRY TEAM YOUTH OBJECTIVES WHICH IS DERIVED FROM THE ACTIVITIES OF AID AND MILGROUP PROGRAMS EVEN THOUGH THESE PROGRAMS ARE NOT DIRECTLY TARGETED TO SPECIFIC YOUTH OBJECTIVES.  
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\*\*\* Current Handling Restrictions \*\*\* n/a

\*\*\* Current Classification \*\*\* CONFIDENTIAL

## Message Attributes

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**Disposition Authority:** kelleyw0  
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